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From the Office of Indiana Attorney General  
Steve Carter

## **Anderson Man Ordered to Pay More Than \$100,000 for violating the State's Do Not Call law**

*Attorney General Steve Carter says penalty is reasonable*

Anderson – Indiana Attorney General Steve Carter's lawsuit against an Anderson man for violating Indiana's Do Not Call law has resulted in a court ordered fine of more than \$100,000. Madison County Judge Dennis Carroll also ruled in favor of a permanent injunction against Gabriel Gouvas and his companies in a hearing today.

"Compliance with the law is our number one priority for people who have asked not to be bothered by unwanted sales calls," Carter said. "Litigation is the last resort, but necessary in this case where compliance was only achieved by going to court. Rogue telemarketing is not acceptable."

Gouvas operates two companies called Spectrum Services and Digital Communications. There have been more than 70 complaints filed against Gouvas and his companies for making sales calls to phone numbers registered on the state's Do Not Call registry.

The Attorney General's Office filed a lawsuit in May after Gouvas failed to come into compliance with the law, and refused to enter into a negotiated settlement for complaints the office received.

"The lack of regard for consumers and their choice to stop unwanted sales calls could not be ignored," Carter added.

The Attorney General's Office recommended the \$100,000 penalty to the judge, stating that the penalty was consistent and reasonable with enforcement settlements reached with more than 150 companies alleged to have violated the law. The Do Not Call law allows for penalties of up to \$10,000 for the first violation and up to \$25,000 for each subsequent violation. Gouvas was also ordered to pay \$2,094 for the state's investigative costs.

Indiana's Do Not Call law has intercepted millions of unwanted sales calls since enforcement began more than three years ago. Registration is ongoing, and the list is updated every quarter.

**Next Do Not Call Registry deadline:**

Tuesday August 23, midnight EST  
[www.in.gov/attorneygeneral](http://www.in.gov/attorneygeneral), or  
1-888-834-9969  
this list will take effect October 1, 2005

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